



Pilgrim Named President of Bauhaus USA, a La-Z-Boy Division

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MONROE, Mich., Apr 29, 2002 /PRNewswire-FirstCall via COMTEX/ -- La-Z-Boy Incorporated (NYSE: LZB; PCX) announced today, Steve Pilgrim has been named president of Bauhaus USA, its Mississippi-based upholstery division and a leading U.S. producer of upholstered furniture marketed largely through department stores. The announcement was made today by John J. Case, president of the La-Z-Boy Upholstery Group, which includes all of La-Z-Boy Incorporated's upholstery businesses.

Commenting on the move, Case said, "Since being named VP of sales for our Sam Moore upholstery division in 1996, Steve Pilgrim has been instrumental in the growth and success of that division, and I am delighted to announce his promotion to the presidency of Bauhaus USA. This is a key management position for the La-Z-Boy Upholstery Group, and given Steve's experience and proven track record, I feel confident that he has the talent and leadership ability to successfully guide Bauhaus to even greater levels of performance."

Pilgrim, who holds a degree in economics from the University of Southern Mississippi, began his nearly 20-year furniture industry career as a sales representative for Sam Moore in the Louisiana, Arkansas, Mississippi sales territory, and was named VP of sales and marketing for the company in 1996. Prior to joining Sam Moore, Pilgrim worked for seven years in a variety of sales and marketing positions for Gerry Baby Products in Denver.

Case also announced that Luana Davis has joined Bauhaus as vice president of merchandising, where she will assume most of the responsibilities previously held by Aaron Larry, former VP of sales and marketing, who has left Bauhaus to pursue other interests. Davis most recently held the position of EVP -- product development and design -- for LeatherTrend. Prior to that, she served for eight years as VP and product manager for Industrie Natuzzi, following a 12-year career in retailing with Robinson's -- a division of the May Department Stores.

Case continued, "These two management additions, coupled with Bruno Policicchio, Chief Operating Officer of Bauhaus USA, who has guided its growth from its inception to four plants today, give us an absolutely outstanding management team to further grow this successful company."

Headquartered in Monroe, Mich., La-Z-Boy Incorporated is one of the world's leading residential furniture producers with annual sales in excess of \$2 billion. The La-Z-Boy Incorporated family of companies produces furniture for every room of the home and office under the brand names Alexvale, American Drew, Bauhaus, Centurion, Clayton Marcus, England, Hammary, HickoryMark, Kincaid, La-Z-Boy, La-Z-Boy Contract Furniture Group, Lea, Pennsylvania House and Sam Moore. And, under the American of Martinsville brand name, La-Z-Boy is also a leading manufacturer of contract furniture for the hospitality and assisted-living markets. Additional information on the company is available at www.la-z-boy.com.

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